

Find out for yourself...



"Having scaled back the play area in this section of the park we wanted to add something more challenging for the older children, hence the decision to introduce the climbing wall. Also, with it being indoors, we can operate it all year round which is another advantage.

The wall has fulfilled all the criteria we were looking for and is doing what we thought it would do. It's great to see parents' faces when their child reaches the top and presses the button to hear the siren. But it's also a great PR tool and is attracting the older kids in who are telling their friends about it. It's certainly gaining in popularity as the word spreads."

Gary Smart, Managing Director Harbour Park
(ref: Climbing Tower)

"We were looking for something completely different to what we currently offer our guests. We have attractions such as animal feeding and the animal safari tours, along with a leisure area, but wanted to add something else that was different, hence the introduction of the climbing tower.

"It has proved a big success. The crowds gather round it and everyone wants to give it a try. Our captive audience is 5/6-year-olds up to 11/12-year-olds and their parents, but all ages are using it. Additionally, it is situated in a nicely themed area and blends in very well."

Neil James, Leisure Manager West Midland Safari Park
(ref: Climbing Tower)



"It's fantastic! We have surveyed adults leaving the park this season and they regularly say that Water Wars was their favourite attraction. It involves the crowd and we have plenty of people using it a second time. It's our main new attraction this season and we are very pleased with the results."

Steve Hamlin, Director Adventure Wonderland
(ref: Water Wars)

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