

# About Innovative Leisure

## BACKGROUND

Innovative Leisure is a British company based in Leicester supplying well designed, commercially viable, interactive attractions to UK and European organisations.

Founded by Managing Director Phil Pickersgill in August 2000, the company offers new, active products, providing the very latest and most popular interactive family attractions available to operators today.

Climbing is the fastest growing sport in England and Wales. Innovative Leisure climbing attractions offer a great introduction to the sport for children as young as five years old, giving them the chance to develop their physical agility, strength, self esteem and confidence – as well as a sense of fun!

From well established research it has emerged that the top elements children seek in attractions include: perceived danger yet safe, a competitive element, laughter, water and developing life skills.

Working with organisations such as Alton Towers, Legoland, Center Parcs, Duke of Edinburgh Award Schemes and the Royal Marines Commandos, Innovative Leisure has developed a reputation for supplying superb quality products, with exceptional advice and support, to high profile clients.

## SERVICES

- **Sales** – A dedicated and experienced sales team with a superb understanding of our entire product range is available to assist with all enquiries. There are also staff who are fluent in German and French and agents who can help in other languages.
- **Servicing** – The company's engineers are highly skilled and have a comprehensive understanding of all our products. Service work can be conducted in house at Innovative Leisure's premises or at the customer's site. We also offer a complete installation package.
- **Spares** – A large selection of spare parts is stored at Innovative Leisure's premises in the UK, allowing the company to offer next day delivery in the UK and within three days across Europe where possible.
- **Safety** – All products in this brochure have a current UK NAFLIC Design Review in place. This is conducted by an independent inspector under UK – HSG 175 and is included in the price of the equipment at no extra charge.
- **Approachable** – When you have looked through this brochure please give us a call to discuss your specific requirements with one of our friendly team.

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